



BOMA 2026

INTERNATIONAL CONFERENCE & EXPO
Presented by BOMA International and BUILDINGS.com

JUNE 27-30 / LONG BEACH
EXPO DATES: JUNE 28-29, 2026

Produced by BOMA International and BUILDINGS.com, BOMA International's Conference & Expo is your one ticket to two powerful audiences — BOMA members & BUILDINGS.com subscribers.

Exhibitor Fact Sheet & Budget Planner

The commercial real estate industry's premier education and networking event and most comprehensive tradeshow, providing innovative solutions for property managers who work in every type of building. It's all here at BOMA International's Conference & Expo.



- ✓ BOMA International serves more than 16,500 members.
- ✓ BOMA members own or manage more than 10.5 billion square feet of commercial space, including medical, industrial, mixed-use, and more than 80% of the prime office space in the U.S.

BUILDINGS

- ✓ BUILDINGS.com serves an audience of more than 188,700.
- ✓ BUILDINGS.com recipients own and/or manage 18 million buildings.

The commercial real estate professionals who attend BOMA International's Conference & Expo have tremendous authority and buying power.

- ✓ 88% of attendees manage multiple buildings – and of that total 52% manage more than 10 buildings each.
- ✓ 66% of attendees spend more than \$1 million annually on building products & services.
- ✓ 96% of attendees are responsible for more than 100,000 square feet of commercial space – 52% are responsible for more than one million square feet. Of that 52%, 62% are actually responsible for at least twice that amount.

Statistics based on attendee demographics from the 2025 BOMA International Conference & Expo

COST

	Before Jan. 1, 2026	Jan. 1, 2026 - Feb. 28, 2026	On or after Mar. 1, 2026
Non-member	\$4,300	\$4,350	\$4,400
BOMA Member	\$4,150	\$4,200	\$4,250
BOMA National Associate Member*	\$3,800	\$3,850	\$3,900

Fees listed above are 10' x 10' or 100 sq. ft. booth space. Premium Charge: \$100 per 100 sq. ft. for an island, a corner or a booth facing the end of an aisle.

*For 2026 all California local BOMA Association members qualify for the National Associate Member discount.

Exhibit Dates**

Sunday, June 28
Monday, June 29

Long Beach Convention
& Entertainment Center -
Long Beach, CA

**Lunch served in Exhibit Hall

This information is intended to help you plan your marketing and tradeshow budget for 2026. If you need more information, or would like to reserve your booth space, please contact **Vicki Cummins** at 888-777-6956 or 856-429-0100, vcummins@boma.org.



Ask about our special pavilion package pricing for the Technology Pavilion.

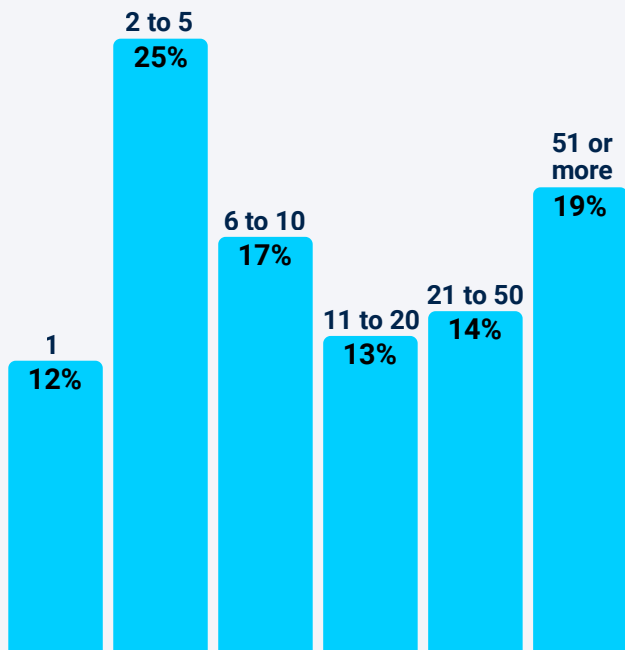
2025 ATTENDEE DEMOGRAPHICS

96% of attendees are responsible for more than 100,000 square feet of commercial space — 52% are responsible for more than one million square feet. Of that 52%, 62% are actually responsible for at least twice that amount.

ATTENDEE OCCUPATIONS

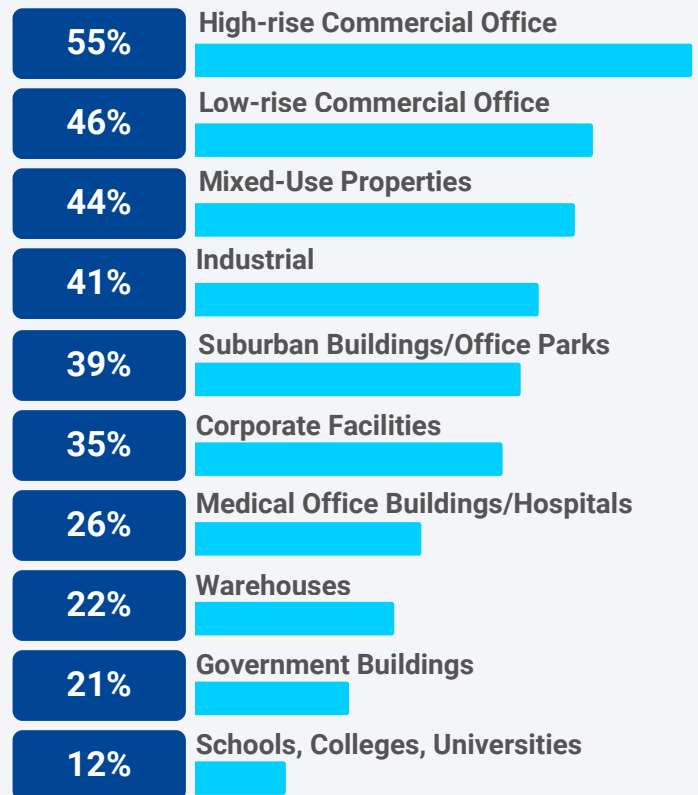
69%	Building/Property Manager
7%	Facility Manager
7%	Building Engineer/Maintenance
6%	Asset Manager
4%	Building Owner/Investor
4%	Developer/Builder
2%	Leasing Agent/Broker
1%	Architect/Designer

NUMBER OF BUILDINGS MANAGED



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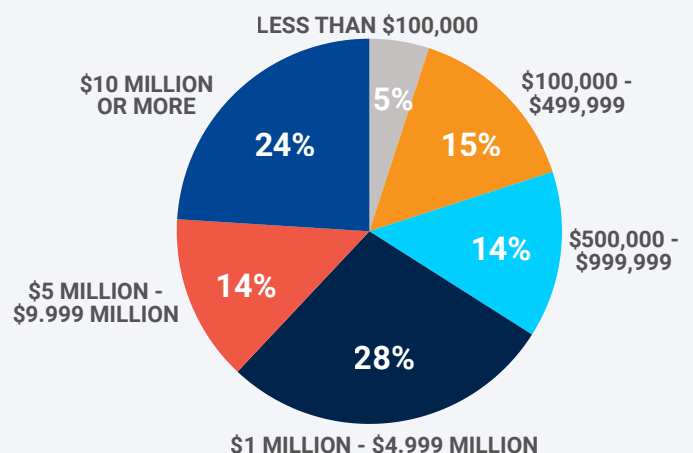
TYPES OF BUILDINGS MANAGED



SQUARE FOOTAGE PERSONALLY MANAGED

32%	2 Million or More
20%	1 to 1.999 Million
19%	600,000 to 999,999
16%	300,000 to 599,999
9%	100,000 to 299,999
4%	Less than 100,000

ANNUAL SPENDING ON BUILDING PRODUCTS & SERVICES



66% of attendees spend more than \$1 million annually on building products & services